

# Welcome to the Art of Meetings

**Your guide through Conventa Meet 2026**

A calm, practical companion designed to help you prepare, arrive, connect, and experience Conventa Meet as it was intended: thoughtfully, sustainably, and with purpose.




# Conventa Meet 2026

Conventa Meet is a curated meeting of people who believe that business events can be human, responsible, and impactful. This guide is here to remove friction, answer practical questions, and give you the confidence to focus fully on what matters most – meaningful conversations and real connections.

Conventa Meet 2026 marks a special moment in the evolution of our event. After 18 years, Conventa enters a new chapter with a refreshed look, refined structure, renewed programme, and a clear narrative for the future of meetings. We are honoured to share this moment with you.

Use this guide before you travel, keep it close during the event, and return to it whenever you need orientation along the way.







# Content

Click titles to navigate the document.

## **Before Your Arrival**

Preparing for Conventa

## **Your Conventa Journey**

Days, meetings & experiences

**Tuesday, February 10**

**Wednesday, February 11**

**Thursday, February 12**

## **After the Event**

What comes next








# Before your arrival

## Your Mental Checklist

Before you arrive in Ljubljana, please take a few minutes to prepare the essentials. This will allow you to focus fully on meetings, learning, and connections once Conventa Meet begins.



# Set up your profile in the B2Match application

## ✓ Schedule your meetings

Meeting scheduling will be open from **20 January to 10 February 2026**. Instructions have already been shared with you personally. Important updates will be shared through the platform, so please check notifications.

## ✓ Plan to attend the full Conventa experience

Conventa Meet is designed as a complete journey. We strongly encourage you to take part in all official programme elements. Please mark your attendance in "Agenda".

## ✓ Check your role-specific information

Your assigned group (buyers) or location (exhibitors) will be communicated via the **B2Match messaging system**, so please make sure notifications are enabled and checked regularly.

*Further details are available in the programme section of this guide.*



## What to Pack

Conventa follows a **business casual dress code** throughout the event. Comfort, authenticity, and practicality are key.

### Please keep in mind

- Ljubljana city centre is considered as a venue itself, locations are diverse but within walking distance.
- The Conventa Experience Crawl includes walking between venues.
- February in Ljubljana is still winter-like, gradually transitioning toward early spring.

### Typical February weather

Average temperature: 1–2 °C with occasional rain and possible snow, especially at the beginning of the month.

### We recommend

- Warm layers and a weather-appropriate coat
- Waterproof footwear suitable for short walking
- A compact umbrella or rain jacket

### Bring your own water bottle

Water stations will be available at the main venue.

By **bringing your own reusable bottle**, you help us reduce waste and support a more sustainable event.

## Social Media Kit

Let your peers and business partners know you are attending Conventa Meet 2026. Sharing your participation helps strengthen the Conventa community and makes it easier to connect even before the event begins.

You are welcome to use official Conventa visuals and templates when posting on social media. **Tag Conventa** and help us spread the spirit of the meetings community.

**#conventa2026 #conventameet**

Customisable visuals and logos are available [HERE](#)

# Ljubljana is a walkable city

During Conventa Meet, we encourage all participants to choose environmentally friendly ways of getting around, such as walking, cycling, or using public transport.

## Walk & Talk

Conventa's organisers invite you to make the most of your walk to the venues by turning it into a moment of connection. From most hotels in the heart of Ljubljana, the venues are within a pleasant 15-minute walk, an ideal opportunity to spark new business ideas, continue a conversation, or simply enjoy an informal chat along the way. And of course, your health will benefit too.

To navigate this map go to this [link](#).



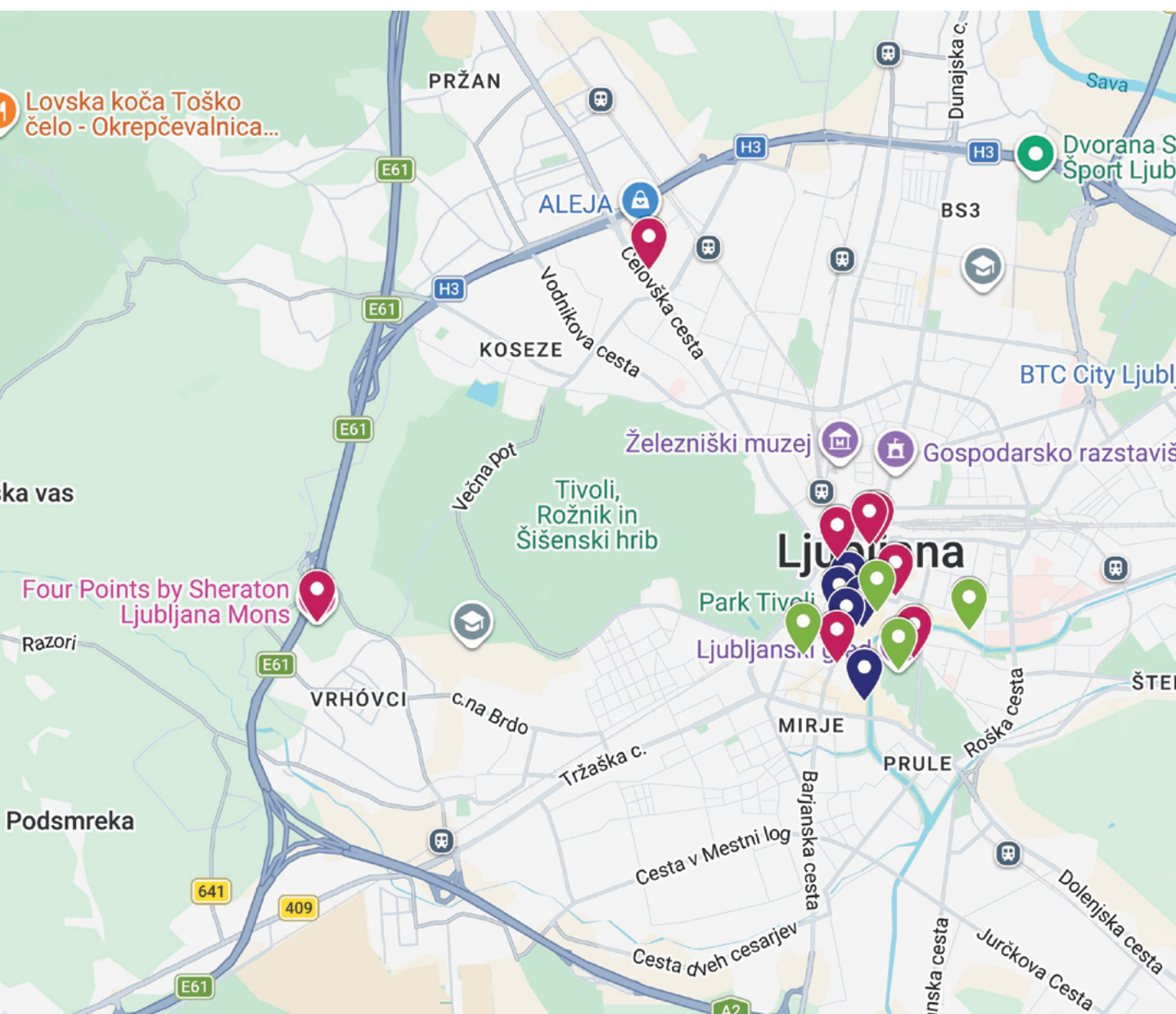
**Conventa Venues**



**Hotels**



**Crawl Locations**



# How to be sustainable participant by Planet Positive Event

Conventa Meet 2026 is a Planet Positive Event, designed to reduce environmental impact through smart choices and shared responsibility. Sustainability at Conventa is about simple, conscious actions, from walking between venues and reducing waste to using resources mindfully. Every participant plays a role in creating a more responsible and meaningful event experience.

## To help you take part, we invite you to explore

### Your Walking Navigator

Information for moving between venues on foot

Available [HERE](#).

### How to Be a Sustainable Participant

Practical guidance for conscious participation

More on this [HERE](#).

### Ten Tips to Reduce Your Carbon Footprint at Conventa Meet

Small actions with real impact

Please follow the link [HERE](#).








# Your Conventa Journey

## Days, meetings & experiences

This section guides you through the daily rhythm of Conventa Meet: where to be, what to expect, and how each part connects to the next. While the programme provides structure, the true value of Conventa lies in the connections you allow to develop along the way.





# Tuesday 10 February 2026

## Arrival for Hosted Buyers

Hosted buyers will be met by our official transfer partner **GoOpti** in front of the airports and transferred to their selected accommodation.

Exact transfer details will be sent via SMS one day prior to arrival.

## Accommodation

Partner hotels offering special rates for the Conventa community are listed on our [website](#)



Grand Hotel Union Eurostars



City Hotel



Exe Lev



Grand Plaza



Intercontinental



Four Points by Sheraton  
Ljubljana Mons



Occidental



One66



Studio Na Stolbi

8:30 - 15:15  
Center Rog  
Trubarjeva cesta 72, Ljubljana

## Switch to Planet Positive Event

As part of the Conventa journey, participants are invited to join SWITCH to Planet Positive Event – a showcase event where every element is designed to demonstrate how meetings can be organised more sustainably, responsibly, efficiently, and profitably.

Planet Positive Event is Conventa's official sustainability partner. Together, we apply their methodology to measure and reduce the event's environmental footprint.

Learn how to be a more sustainable participant [HERE](#)

More about the [Switch to Planet Positive](#) event



**15:00 – 16:00**  
**Center Rog**  
**Trubarjeva cesta 72, Ljubljana**

## **First Official registration**

Start your Conventa journey by collecting your badge, meeting fellow participants, and getting ready for three inspiring days of business, learning, and connection.

**If you arrive later, don't worry** – registration will also be available at the locations of subsequent programme elements.



**16:00 – 18:30**  
**Center Rog**  
**Trubarjeva cesta 72, Ljubljana**

## **Educational afternoon – Conventa Trend Bar** **Marketing Across Generations in Event Industry**

An inspiring afternoon session dedicated to understanding what truly works in marketing, sales, and event organisation today – and why.

Together with carefully selected industry voices, we will explore how different generations approach creativity, sustainability, and inclusivity in event marketing. Through honest conversation and practical examples, the session will offer fresh perspectives and concrete ideas that can be applied to real projects.

### **Speakers**



**Aljaž Čad,**  
**Creative PRO Adriatic**  
Gen Z perspective



**Alex Makris,**  
**Magna Events**  
Millennial perspective



**Jaka Gornik,**  
**Confiva**  
Gen X perspective

### **Moderator**



**Neža Brezovnik**

**18:30 – 19:00**  
**Ljubljana Castle**  
**Krekov trg 3, Ljubljana**

## Second Registration

If you arrived later, don't worry – registration is also possible at this location.

Start your Conventa journey by collecting your badge, meeting fellow participants, and getting ready for three inspiring days of business, learning, and connection.

**19:00 – 21:30**  
**Ljubljana Castle – Estate Hall & Palatium Hall**  
**Krekov trg 3, Ljubljana**

## Welcome Reception

End the first day at Ljubljana Castle, high above the city. The Welcome Reception Dinner is designed for relaxed networking, reconnection, and celebrating the start of Conventa Meet 2026.

### Access

By **Ljubljana Castle Funicular**  
Krekov trg 3, Ljubljana  
You are on the guest list

### Organised transfers

#### City Bus Transfers

**Plaza Hotel** – 18:30 (meeting point in front of the hotel)  
**InterContinental Hotel** – 18:30 (meeting point in front of Plaza Hotel)  
**Hotel Lev** – 18:40 (pick-up in front of the hotel)

#### GoOpti Transfers

**Hotel Mons** – 18:30 pick-up  
**One66 Hotel** – 18:30 pick-up

#### All other participants:

We recommend arriving at the funicular station on foot or by public transfer.

### Return Transfers

Organised return transfers to the **same hotels** will depart at 21:30.  
The last funicular ride from **Ljubljana Castle** also departs at 21:30.



# Wednesday 11 February 2026

## Organised Transfers

Hotel Mons and One66 Hotel pick-up at 8:00

**All other participants:**

We recommend arriving at the venue on foot.

## Instructions for Self Organized Transfers

### By public bus

The nearest bus stop is on Dalmatinova street, which is served by LPP lines 5, N5, 13, 20 and 20Z

### By train

For participants coming from other cities, we recommend arriving by train to Ljubljana railway station, from where Grand Hotel Union can be reached within a 10-minute walk or a few minutes by bicycle, scooter or bus.

### By car

If arriving by private car, we advise a carpool (e.g. [prevoz.org](https://prevoz.org)) and use the Park & Ride system (e.g. Dolgi Most, Stožice or Barje) and continue your journey by public transport or bicycle.

**Please note:** hotel's garage will not be available, the nearest public garage is 5-minutes walking away at Trdinova ulica 9

**8:30 – 9:00**  
**Grand Hotel Union Eurostars**  
**Miklošičeva cesta 1, Ljubljana**

## Registration & Morning Coffee

Welcome to the first full day of Conventa Meet 2026. Arrive at the venue, collect a coffee, and prepare for a focused morning of one-to-one meetings.

### Set Up For exhibitors

- Stand set-up is possible before the start of the meetings from **8:00** onward.
- Technical guidelines for your stand can be found [HERE](#)

**9:00 – 12:00**

## One-to-One Meetings

Meet with your potential business partners according to your pre-scheduled meetings in the B2Match system.

- Each meeting lasts **15 minutes**
- Meetings take place on the **ground floor and first floor**
- Please arrive on time and respect the meeting schedule

If you have any difficulties finding your table or navigating the venue, our Conventa team will be happy to assist you.

**12:00 – 13:15**

## Lunch

Lunch will be served at two locations on the **first floor** of the venue: Glass Hall and White Hall

**Coffee points** will be available at the hotel lobby and the balcony on the first floor.

To ensure a comfortable flow, we kindly invite you to choose the location with fewer people at the time of your arrival.

**13:15 – 14:30**

## **One-to-One Meetings**

The second round of pre-scheduled meetings continues.

**14:30 – 14:50**

## **Groups Gathering & Departure to Locations**

This marks the transition from structured meetings to experiential networking.

### **Hosted Buyers**

- Take your coats and gather **in front of the hotel**, where your dedicated Conventa guides will be waiting for you.
- Your **group colour** will be shared via the B2Match system and will also be marked on your badge.
- Your **guides will accompany your group** throughout the Conventa Experience Crawl.
- Each group will visit **three venues per day**.

### **Exhibitors**

- Exhibitors will **remain at one assigned venue** throughout the Conventa Experience Crawl.
- Please check your assigned location. Location will be communicated through B2Match system.
- **You are responsible for walking to your venue.** Our staff will be happy to assist with directions if needed.

### **Important**

The program on the location will already start at 15:00 so please **depart from the hotel at least at 14:45!**

We kindly ask you **not to leave personal belongings in the main venue area.** Items you do not wish to carry with you can be safely stored in the wardrobe.

**15:00 – 17:30**  
**Ljubljana City Centre**

## Conventa Experience Crawl

Discover Ljubljana through Conventa's innovative Experience Crawl. Hosted buyers explore six curated venues over two circular routes, where space, art, content, and hospitality merge. Interactive concepts, short speed meetings, and authentic experiences turn each stop into meaningful connections and business opportunities. The Crawl transforms the city into a living stage for networking and inspiration.

### Venues & Routes

#### Route 1 – Synchronisation

**Central Post Office**  
»Postcards from the Atrium«  
Slovenska cesta 32, Ljubljana

**Nebotičnik – Skyscraper**  
»Rhythm of Connection«  
Štefanova ulica 1, Ljubljana

**Nebo**  
»Innsbruck Pub Quiz«  
Tomšičeva ulica 2, Ljubljana

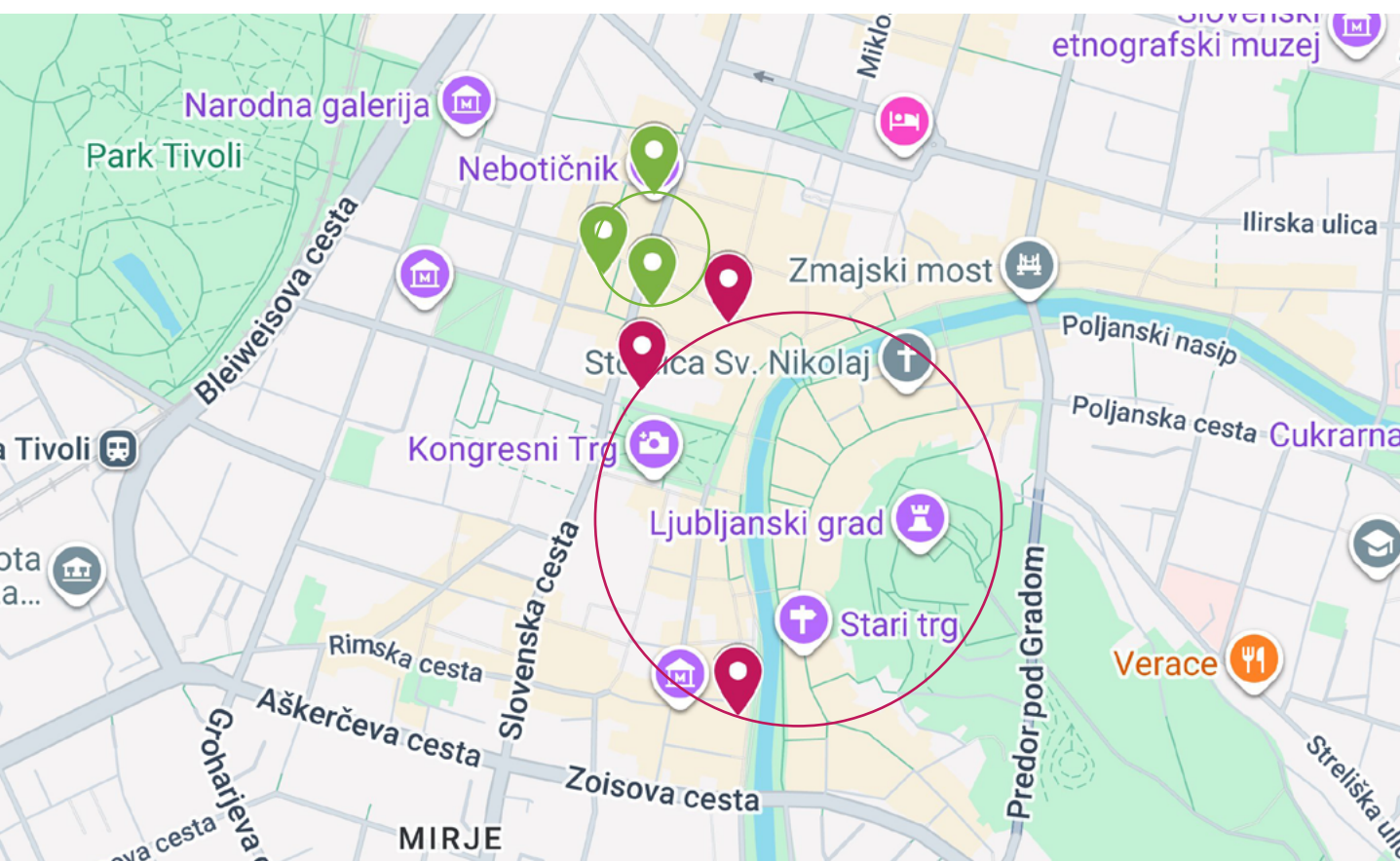
#### Route 2 – Harmony

**Bankarium**  
»Vault of Trust«  
Čopova ulica 3, Ljubljana

**Muza**  
»The Art of Water«  
Kongresni trg 1, Ljubljana

**369 Place**  
»Imprint 369«  
Breg 12, Ljubljana

To navigate this map go to this [link](#).



**17:30 – 19:00**

## **Break & Return to Hotels**

Enjoy some free time to rest, refresh, or prepare for the evening programme.

### **Organised transfers:**

**Hotel Mons & One66** – departure from Grand Hotel Union Eurostars at 17:45

### **Transfers to Cankarjev dom:**

**Hotel Mons & One66** - pick-up at 19:00 (in front of the hotel)

**Plaza Hotel** – 18:50 (in front of the hotel)

**InterContinental Hotel** – 18:50 (meeting point in front of Plaza Hotel)

**Hotel Lev** – 19:00 (in front of the hotel)

**18:00 – 19:30**  
**Cankarjev dom - CD Congress Centre, Alma Karlin Hall**  
**Prešernova cesta 10, Ljubljana**

## **Conventa Meetings Star Award Ceremony**

Conventa proudly hosts a reception for the **Meetings Star Award winners**, celebrating excellence in event destinations, hotels, and special venues. Attendance is **by invitation only**.

The **Meetings Star** is an independent and transparent quality evaluation programme that has been setting benchmarks in the meetings industry for over 16 years. Highly respected by event planners, the award is founded on a rigorous and objective assessment methodology.

Destinations are evaluated through the **Meeting Experience Index**, while hotels, congress centres, and special venues are assessed through unannounced visits by professional **hidden guests**. More information on the [website](#).

The ceremony honours excellence, consistency, and a long-term commitment to quality in the meetings industry.



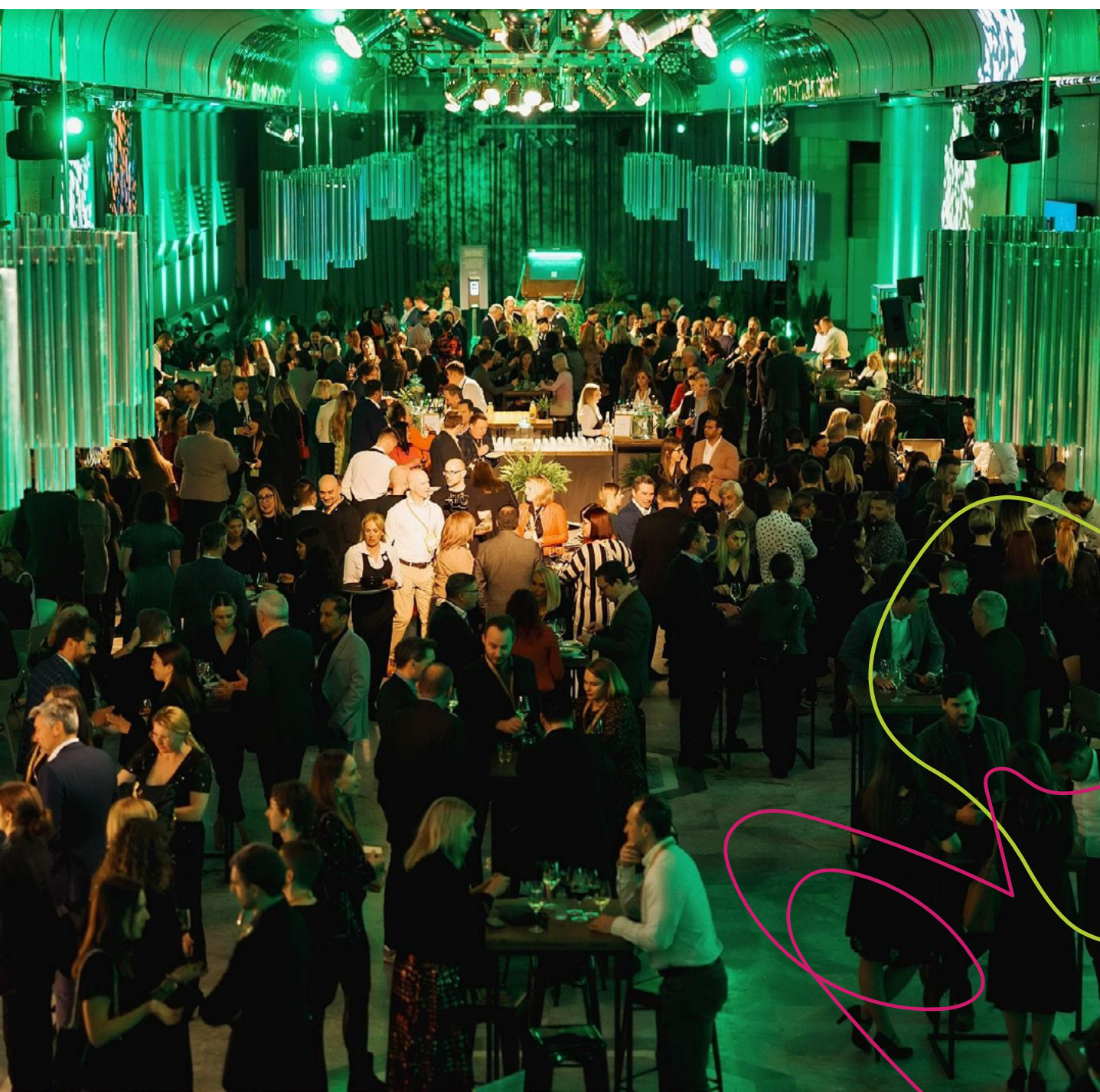
**19:30 – 21:30**  
**Cankarjev dom – CD Congress Centre**  
**Prešernova cesta 10, Ljubljana**

## **Conventa Networking dinner**

Join us for an evening of relaxed networking in one of Ljubljana's most iconic cultural and congress venues. The Networking Dinner is designed to continue conversations from the day in an informal and welcoming atmosphere.

### **Return transfer**

**Hotel Mons & One66 pick-up at 22:00**

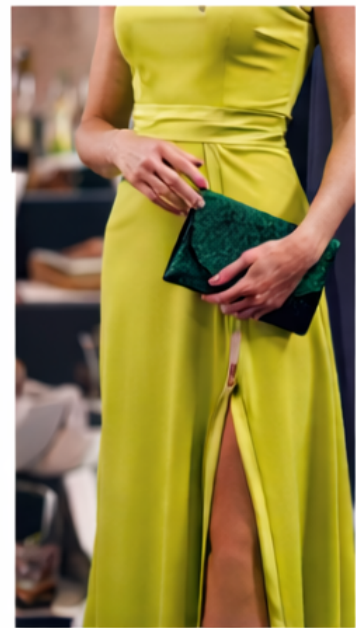
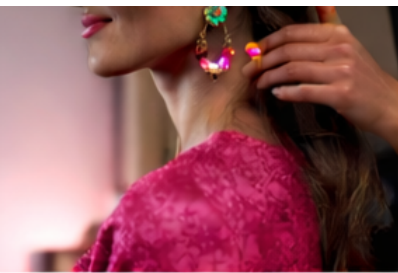


## Dress code – Business Elegant with a Creative Touch

The evening dress code reflects the spirit of Conventa: refined, confident, and quietly creative.

Think **business elegant** as the foundation, complemented by a **considered splash of colour or texture** inspired by Conventa's visual identity. Pink and green accents pair naturally with classic tones such as black, white, and navy blue.

A distinctive accessory, an interesting cut, or a bold yet tasteful detail is warmly encouraged – an invitation to express personality while remaining professional.



**21:30 – 1:00**  
**CD Congress Centre – Club, 5th Floor**  
**Prešernova cesta 10, Ljubljana**

## **Conventa After party**

End the day on a lighter note at the Conventa After Party. A space to unwind, celebrate, and connect in a more informal setting.

### **Return transfer**

**Hotel Mons & One66 pick up at 00:30**





CONVENTA  
2024  
2024



CONVENTA  
Astrid Ana  
Kilian  
D&L Lighting  
SBCA, Inc.

# Thursday 12 February 2026

## **Important note for hosted buyers continuing to FAM trips**

- Check out of your hotel in the morning
- Leave your luggage at the designated wardrobe area at Grand Hotel Union
- Pick-up your luggage before leaving for FAM trips

Your luggage will be transferred directly to your FAM trip departure point, allowing you to fully enjoy the final day of Conventa without additional logistics.

## **Organised Transfers**

Hotel Mons and One66 Hotel pick-up at 8:00

**08:30 – 09:30**

## **Arrival & Morning Coffee**

Arrive at the venue, collect a coffee, and prepare for a focused morning of one-to-one meetings.

**09:00 – 12:00**

## **One-to-One Meetings**

Final morning of pre-scheduled meetings. Each meeting lasts 15 minutes and takes place on the ground floor and first floor.

**12:00 – 13:15**

## **Lunch**

Lunch will be served at the same two locations as the previous day (two locations on the **first floor of the venue**: Glass Hall and White Hall). Please choose the less crowded option.

**13:15 – 14:30**

## **One-to-One Meetings**

Final afternoon session of pre-scheduled meetings.

**14:30 – 14:50**

## **Groups Gathering & Departure to Locations**

### **Hosted Buyers**

Please stay with the same group as the previous day. Your guides will be waiting in front of the hotel, and you will visit three different venues.

### **Exhibitors**

You will remain at the same location as the previous day. Please proceed to your venue independently.

The programme at the venues starts at **15:00**, so please leave the hotel no later than **14:45**.

**15:00 – 17:30**

**Ljubljana City Centre**

## **Conventa Experience Crawl**

The second and final afternoon of the Conventa Experience Crawl continues the immersive exploration of Ljubljana's venues, stories, and people.

**18:00**

## Departures – FAM Trips or Home

- Participants joining FAM trips should find their marked transfer in front of **Grand Hotel Union Eurostars**
- Participants returning home will be transferred according to their individual departure schedules

**Special thanks to the organizations partnering for FAM tri organization:**

Visit Ljubljana

Slovenian Convention Bureau

Bled Convention Bureau

Portorož Tourist Board

Rimske Terme and the Municipality of Celje

Maribor Tourist Board

Turizem Kranjska Gora

Zagreb Tourist Board

Steiermark Convention Bureau and Kaernten Convention Bureau

LOISIUM Wine & Spa Hotels

Istra Tourist Board

Visit Sofia

Discover Destinations.  
Create Connections.  
Experience Conventa.








# After the Event

## What comes next

Conventa Meet does not end with the final meeting or farewell. The conversations you started, ideas you exchanged, and connections you formed are designed to continue beyond Ljubljana.



# Conventa Meet 2026 Partners

Conventa Meet 2026 is made possible with the support of trusted partners who share our commitment to quality, sustainability, and meaningful business relationships. Their collaboration helps shape an event that goes beyond meetings and creates lasting value for the industry.

Organised by



In cooperation with



With Partners



# Conventa Meet 2026 Media Partners

Conventa Meet 2026 is proudly supported by our media partners, with **Kongres Magazine** as the **Lead Media Partner**, providing in-depth coverage, expert insights, and industry perspective throughout the event and beyond.

**Our Media Partners are**

Media Marketing

Turizmus kft.

EuBuCo

Travel Daily Media

Think MICE

Event Point

Sports and Events

## **We would appreciate to receive your feedback**

**Thank you for being part of the Conventa community and  
for contributing to a culture of meaningful, responsible,  
and human-centred meetings.**

Please share your first impressions with us. It would mean a lot to us to  
receive your feedback.

**Hosted Buyers**

**Exhibitors**

Stay connected via our website and LinkedIn channels.

Official event photos will be published **HERE**

## Discover more with Conventa

We invite you to experience Conventa as a year-round platform, not just a single event. Beyond Conventa Meet, our activities are designed to connect relevant people, inspire creativity, and create new business opportunities across New Europe.

### Conventa Explore

Conventa Explore is a series of smaller, boutique events hosted in carefully selected destinations across New Europe. Each edition brings together a highly relevant group of professionals in an intimate setting, encouraging deeper conversations and meaningful connections.

**Next stop: Belgrade – TBYB BG**

More information [HERE](#)



### Conventa Create

Conventa Create is where creativity takes centre stage. Through programmes such as Crossover and the Unicorn Awards, we celebrate bold ideas, outstanding projects, and those who dare to push boundaries in the meetings and events industry.

Discover more [HERE](#)





36

35

24

23

22

21

10

11

12

Liberty International  
Tourism Group

Cankarjev dom - CD  
Congress Centre  
Ljubljana

Sava Hotels & Resorts

St. Bernardin Resort  
Portoroz

Hi. Alpejski  
Univerziteti

Horvatski Turistički  
Biro - Croatia Tourism Board

Mediteran Tourist Board

Hotelski Hoteli &  
Restorani

**Thank you and see you again in  
the following years!**

**2026**

**10–12 February 2026**

**2027**

**9–11 February 2027**

**2028**

**8–10 February 2028**

**2029**

**13–15 February 2029**

**2030**

**12–14 February 2030**